

JIM KENNEY

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EXPERIENCE

**GATHER INC., BOSTON, MA**

*USER EXPERIENCE AND MARKETING DESIGNER, 10/2007–PRESENT*

Develop wireframes, visual designs and detailed implementation guidance for all releases of gather.com (a social networking site). Design creative for clients advertising on the site. Design collateral for all marketing initiatives.

**YAHOO! INC., SUNNYVALE, CA**

*SENIOR VISUAL DESIGNER, 1/2005–8/2007*

Worked exclusively on Yahoo! Mail, primarily the beta interface. Collaborated with designers, product managers and developers. Explored, revised and finalized designs based on internal feedback, user testing and customer feedback.

**SCHWADESIGN, BOSTON, MA**

*DESIGNER, 8/2003–12/2005*

Worked under the direction of the creative director. Collaborated and worked independently on a variety of print and web-based projects. Responsible for client communications, design and production.

**MARKETING DRIVE, BOSTON, MA**

*FREELANCE DESIGNER, 3/2003–8/2003*

Design and production for print and screen advertising.

**IDEOLOGY, BOSTON, MA**

*DESIGNER, 7/2001–2/2003*

Worked closely with the owner/creative director servicing a wide variety of clients on print and web-based projects. Involved in all aspects of the process from the generation of initial creative through final production.

EDUCATION

**CARNEGIE MELLON UNIVERSITY, PITTSBURGH, PA**

*BFA COMMUNICATIONS DESIGN, 1997–2001*

**SCHULE FÜR GESTALTUNG, ST. GALLEN, SWITZERLAND**

*SEMESTER DESIGN EXCHANGE PROGRAM, 2000*

TECHNICAL SKILLS

Adobe Creative Suite, QuarkXPress, Microsoft Office, Mac and Windows OS, HTML, CSS, Final Cut Pro, Motion Graphics, Photography, Film